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## ***Request for Approval of the Delta Conservancy's 2017-2022 Strategic Plan***

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### **Staff Report**

#### **RECOMMENDATION**

Staff recommends that the Board approve the Delta Conservancy's 2017-2022 Strategic Plan.

#### **PROJECT DESCRIPTION**

The Delta Conservancy contracted with the firm Kearns & West to update the Delta Conservancy's 2012 Strategic Plan. Kearns & West also developed the Conservancy's 2012 Strategic Plan.

After conducting outreach to receive input and direction on the Delta Conservancy's Strategic Plan priorities from the Board, public, sister agencies, and staff, the Board approved a draft 2017-2022 Strategic Plan on April 26, 2017 for public comment. The public comment period (May 8 – June 22, 2017) on its web site and directly notified all members of the public and sister agencies who participated in public workshops in October.

The final draft of the 2017-2022 Delta Conservancy Strategic Plan is now presented for approval. The following list catalogues substantive changes between the draft released for public comment and the final draft presented for approval herein. All other changes to the document were made for clarity, conciseness, or readability and did not significantly alter the Plan's substance.

- Executive Summary (page 5): Addition of Executive Summary
- Wording of Goal #1/Objective #1 (page 8): *Work directly with local land owners, farmers, and others to* analyze the state of Delta agriculture and identify priority agricultural investments and economic offset strategies for agricultural land conversions ~~in cooperation with local interests~~
- Wording of Goal #2/Objective #8 (page 8): Fund Proposition 1-eligible projects that provide *ecosystem protection, restoration, and enhancement; water quality; and/or water-related agricultural sustainability benefits.* ~~ecological, watershed, and/or water quality benefits~~
- Wording of Introduction/Second Bullet (page 11): Maintaining its role as a leader for *comprehensive regional planning for the advancement of Proposition 1 eligible projects*

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~~collaborative restoration planning through~~ by completing the Cache Slough regional planning effort and initiating similar efforts in other locations

- Introduction/Foundation for Future Success (page 12): Re-write of **Proposition 1 Grant Program** description, **Collaborative Planning** description, and **Project Tracker (EcoAtlas)** description
- Table 2. Goal 1 Performance Measures (page 20): Minor edits to wording of performance measures, and adding a “Completed analysis of, and recommendations regarding, recreation and education opportunities” metric
- Table 3. Goal 2 Performance Measures (page 22): Updated performance measures and metrics that tie comprehensive regional planning to Proposition 1; addition of recreational and education opportunities analysis
- Table 4. Goal 3 Performance Measures (page 24): Added “Number of sign-ups to mailing list” and “Number of active participants in public meetings” metrics
- Appendix (page 29): Added *Appendix C: Delta Conservancy’s Legislative Responsibilities* noting primary legislative direction for the Conservancy’s role

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